



DAEDA TECH

Hubspot App Marketplace Report

November 2024 - December 2024

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Overview

Between November and December:

The total number of apps on the market place grew from **1749** to **1770** or by **1.2%**

The total number of installs across all apps grew from **3,494,317** to **3,523,237** or by **0.8%**

The number of new apps published was **36**



New Apps

All apps released this last month, by category.

Okta Preview Workflows 15 Installs
Okta powers identity for the internet
[To Listing](#)

Periskope 26 Installs
Manage WhatsApp groups and chats at scale
[To Listing](#)

Opsie Data Formatter 29 Installs
More flexibility. Less coding.
[To Listing](#)

Openapi 18 Installs
Enrich HubSpot objects with Official, Certified and High Quality Data
[To Listing](#)

ACCOUNTING

Sync HS & Sage Business Cloud 23 Installs
DS Sage Sync - Sync HubSpot with Sage Business Cloud Accounting
[To Listing](#)

Rillet 24 Installs
Automate your accounting by syncing directly with Rillet
[To Listing](#)

Holded 27 Installs
¡Integra Holded y automatiza la facturación y contabilidad como nunca antes!
[To Listing](#)

sevdesk 19 Installs
Automate data exchange with sevdesk now!
[To Listing](#)

CALLING

VoiceDrop - Ringless Voicemail

18
Installs

The AI ringless
voicemails of the future
auto-pilot ringless
voicemail

[To Listing](#)

CRM

Juniper Square

24
Installs

Simplify fundraising in
the private markets with
marketing automation

[To Listing](#)

PromptLoop AI

5
Installs

Enrich target companies
with unique publicly
available datapoints

[To Listing](#)

ERP

SAP B1 SYNC

3
Installs

SYNC ERP Data:
Customers, Contacts,
Orders, Inventory,
Products & More

[To Listing](#)

Dynamics 365 BC SYNC

6
Installs

SYNC ERP Data:
Customers, Contacts,
Orders, Inventory,
Products & More

[To Listing](#)

Aptean Industrial

6
Installs

**Mfg ERP
SYNC**
SYNC ERP Customers,
Orders, Invoices,
Products & More with
Commercient

[To Listing](#)

Abas ERP SYNC

6
Installs

SYNC ERP Customers,
Orders, Invoices,
Products & More with
Commercient

[To Listing](#)

MYOB SYNC

9 Installs

SYNC ERP Data:
Customers, Contacts,
Orders, Inventory,
Products & More

[To Listing](#)

EVENT_MANAGEMENT

HeySummit 11
Installs

Your all-in-one event platform. Easily grow and engage your community.

[To Listing](#)

E_COMMERCE

**Coupon
Carrier** 22
Installs

Increase sales with unique coupons

[To Listing](#)

LEAD_SCORING_ROUTING

Poper 9 Installs
Widgets, Popups & Embeds Powered by AI

[To Listing](#)

Merlin 13 Installs
Construa ferramentas de marketing e vendas sem precisar de um desenvolvedor.

[To Listing](#)

MARKETING_AUTOMATION

Deployteq 12 Installs
Easily create data-driven experiences that drive loyalty and growth

[To Listing](#)

PARTNER_MANAGEMENT

ZINFI PRM Portal 14 Installs
Onboard, Enable, Market, Sell, Incent, Accelerate Partner Performances

[To Listing](#)

Reditus 14 Installs
Setup, Manage & Grow an Affiliate Program for B2B SaaS. With network!

[To Listing](#)

PAYMENTS

Double 9 Installs
Double your online donations

[To Listing](#)

PROJECT_MANAGEMENT

Taskade 123 Installs
AI-Powered Productivity.

[To Listing](#)

SALES_ANALYTICS

Wren AI 13 Installs
Unleash Customer Insights. Chat with Data. Drive Results.

[To Listing](#)

SALES_ENABLEMENT

vloxq CPQ 11 Installs
Quality Quotes Quickly
creating Customer
Centric Heroes
[To Listing](#)

Charlie AI 15 Installs
Sales Qualified
Appointments On
Autopilot With Ai
[To Listing](#)

SALES_ENGAGEMENT

Qoos 14 Installs
Get tactical advice and
assist with deal
progression.
[To Listing](#)

SALES_INTELLIGENCE

AccountAim | 15
Carve Installs
Territories
Works your top
accounts. Always.
[To Listing](#)

SMS

Amazon 12
Connect CTI Installs
Connector
Our CTI Connector
integrates your HubSpot
with Amazon Connect
[To Listing](#)

smsmode 15 Installs
Des connexions clients
intelligentes, sécurisées
et ludiques
[To Listing](#)

WORKFLOW_AUTOMATION

DocMergy 54 **(Microsoft Office)** Installs

Generate dynamic Microsoft documents from HubSpot

[To Listing](#)

Conncord | 13 **Discord Sync** Installs

Easy but powerful Discord and HubSpot Integration

[To Listing](#)

OneSignal 18 Installs

Mobile messaging to optimize customer engagement and reduce churn

[To Listing](#)

Daeda 13 **Notes** Installs

Create Notes, pin them, add images and styles! All in your workflows.

[To Listing](#)



Most Popular

The most popular applications on the market place, by total installs.

- | | |
|-------------------------------------|----------------------------------|
| 1. Gmail | 15. LinkedIn |
| 2. Google Calendar | 16. Mailchimp |
| 3. HubSpot for WordPress | 17. Google Meet |
| 4. Outlook | 18. Microsoft Teams |
| 5. Zapier | 19. Facebook |
| 6. Outlook Calendar | 20. Google Search Console |
| 7. Meta Ads | |
| 8. Google Ads | |
| 9. Zoom | |
| 10. Google Contacts | |
| 11. Slack | |
| 12. LinkedIn Ads | |
| 13. LinkedIn Sales Navigator | |
| 14. Facebook Messenger | |



Fastest Growing by Installs

The fastest growing apps, by new installs absolute.

- 1.** Gmail
- 2.** Twitter
- 3.** Mailchimp
- 4.** Facebook Messenger
- 5.** HubSpot for WordPress
- 6.** Outlook
- 7.** Facebook
- 8.** WAPLus: WhatsApp Integration
- 9.** Wix App
- 10.** Google Calendar
- 11.** WooCommerce by MakeWebBetter
- 12.** WhatHub: WhatsApp Integration
- 13.** Breadcrumbs
- 14.** LeadsBridge
- 15.** Command E
- 16.** CRM Perks Wordpress Plugin
- 17.** Databox
- 18.** CSV Loader
- 19.** Klipfolio
- 20.** Kixie PowerCall and SMS



Fastest Growing by Growth Rate

The fastest growing apps, by the percentage increase in new installs.

- | | |
|---|--------------------------------------|
| 1. Triple Session AI Coach | 15. B2B Fresh Data Enrichment |
| 2. ZipCode AutoFill | 16. Meddicc Score |
| 3. CRM Playbook Checker | 17. Issuu |
| 4. Google Data Connector | 18. diio |
| 5. Platform Audit (Free) | 19. S-Docs |
| 6. FlowLink | 20. CommercePro |
| 7. Geckoboard | |
| 8. SchedulerAI | |
| 9. Website Speedy - Load Faster | |
| 10. Simple Time Tracker | |
| 11. Visdum | |
| 12. Google Address Manager | |
| 13. LineNer - Add Line Item | |
| 14. PartnerStack Network Connect | |

